

## School of Finance and Commerce, Galgotias University visits Coca-Cola happiness factory

Industrial exposure at nascent stage of their education is beneficial for any college student and it totally depends on the connection and dedication of any prime university to let the students assimilate in the industrial background from the very beginning. Shaping the minds with every bit of practical and useful knowledge that will be used in real world is the prime objective of any institution. One such industrial visit to coca cola happiness factory was organised by the school of finance and commerce to help the students with the perfect exposure they need to nurture their mind further for their future endeavours. This visit will

help in professional exposure of the MBA, B. Com (H) and BBA (FIA) final year students.



Mr. Saurabh Singh, Marketing Manager, Coca-Cola Happiness factory welcomed the students and faculty members. Then Mr. Saurabh and his marketing team members introduced about the Coca Cola Factory, its Vision, Process, logistics operations and marketing

operations. They made the students visit of the plant area for showing the functionality

of different verticals, history of bottles used in packaging and CSR role performed by the Coca Cola Happiness Factory. Industrial exposure at nascent stage of their education is beneficial for any college student and it totally depends on the connection and

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## Workshop on Pocso ACT 2012 concluded with the help of Galgotias University

Children related crimes are increasing day by day in our society and is getting out of hand, serious attention is required regarding this issue. Although acts like POCSO is a game changer in safeguarding the future of such innocent children. Several big institutions keep organising events and workshops on such issues. Sitting on the pinnacle of academic excellence "Galgotias university" also keep organising events related to social issues from time to time. One such workshop was organized at Mala Smriti Home, Sector 51, by the Girl Up Meera Foundation in collaboration with Bal Uday, the Legal Aid Clinic, and the Pro Bono Club. The goal of the event was to empower children by educating them about

their legal rights, focusing on the POCSO Act 2012 and the JJ Act 2015. Under the guidance of faculty members Prof. Pow Aim Hailowng and Prof. Kumar Kunal from the School of Law, Galgotias University, the workshop featured engaging presentations,



The workshop on empowering children about their legal rights was a resounding success, providing valuable insights to the children regarding the POCSO Act 2012

and the JJ Act 2015. The interactive format, coupled with inspirational storytelling, motivated the children to embrace their rights. The presence of Bal Uday trustee Mrs. Gayatri and collaboration with multiple organizations ensured a holistic approach to raising awareness, strengthening the relationship between Galgotias University and the community. Such small workshops might not matter much individually but the collective approach of several workshops will definitely spark a change in the society and responsible universities like Galgotias university is adamant in supporting such events and dedicated to help in a bright future of our country.



# Women’s Safety Awareness Organised at the Galgotias University

ABROYEGINADRAUPADI” event was conducted by the Department of mass communication and journalism which can be seen from the image. On 12th of September 2024, The Department of Mass Communication and journalism organized a



powerful event, “Ab Royegi Na Draupadi,” to highlight the growing concern of rape cases and harassment against women in India. Women safety is one of the most crucial subjects in modern india. A nation where women is idolised as goddesses, crime against them is getting increased day by day. Various news related to crime against women

be it, “Domestic violence”, “Rape”, or any other heinous crime can be seen reported very often in day-to-day life. Galgotias university which is known for its academic resilience also keep raising such social issues from time to time to reflect on the heinous harassments faced by the women in our nation. One such event related to the subject is organised by the Department of mass communication and journalism under the name of “Ab royegi na Draupadi” which address such issues in our society. The event began with a series of performances that used music, dance, and drama to portray the pain and struggles experienced by victims of rape and harassment. One of the key highlights was a powerful performance titled “Draupadi Cheer Haran,” which depicted the mythological story of Draupadi’s disrobing. This story symbolized the humiliation and suffering faced by women in today’s society who experience similar forms of abuse. The performance was emotional and set the tone for

the rest of the event, emphasizing the urgent need for change. The event concluded with a powerful Mardani Dance, symbolizing the strength and resurgence of women, akin to Draupadi’s empowerment, signalling the dawn of a new era of enlightenment. The event ended with a vote of thanks, where the organizers expressed their gratitude to the entire BAJMC 5th semester team for their dedication. Dr. Manish Srivastava, the course coordinator, appreciated the students’ hard work and resilience in organizing the impactful event. India is developing faster but at the same time has not been able to curb such social issues. However big and dedicated institutions like Galgotias University keeps organizing such events to shed light on such important issues and as can be seen by the confidence of the institution they’ll keep raising issues like these in coming future as well, in support of making their nation a safe haven for women.

## The School of Business, Galgotias University Hosted Insightful Alumni Talk Series

Placements is one of the most reflective parameters for any institution to show their dedication and success. It shows the credibility and ambitions of any university. Galgotias university is also dedicated for their placements records as they keep hosting alumni talk shows in which students can directly interact with their alumnus and industry expert in their respective fields. One such event was organised on 13th of September 2024 on the premises of Galgotias university as these events garners heavy attention among students as they want to know what the pass out students are doing in their fields and the future of their destined careers. The School of Business at Galgotias University recently welcomed Mr. Siddharth Singh, an esteemed alumnus,

as part of the Alumni Talks Series 2024. His visit provided MBA students with valuable insights into transitioning from academia to the corporate world. Reflecting on his time as a student, Mr. Singh shared how the university’s dynamic environment shaped his academic and professional growth. He praised the commitment of faculty members in fostering critical thinking and emphasized the importance of using campus resources, particularly the library, to stay ahead in studies. A major focus of the session was career preparation. Mr. Singh, benefiting from Galgotias University’s placement process, shared practical advice on building strong resumes, honing communication skills, and preparing for interviews. He underscored the role of internships as a

bridge between academics and real-world experience, encouraging students to take them seriously for skill development. The interactive session concluded with a Q&A, where Mr. Singh addressed career-related questions and shared insights on work-life balance. His visit left students inspired and motivated, reinforcing the university’s commitment to connecting students with alumni for first hand professional insights. Such interactive and informative events are much needed for the young buds to be prepared enough for the incoming endeavours as they are the future of the institution and of the nation and such real astute talk will in still in them the much-needed practicality embraced by the real world.



## Holi festival “Vishwakarma Puja” celebrated on the ground of Galgotias University



Vishwakarma puja was celebrated with jubilation on 17th of sept 2024 by the (DEECE) Department of Electrical, Electronics and Communication Engineering. As an institutional entity, one should respect every religion and culture by taking part in different festivals because these events strengthen respect among diversities, and this is what Galgotias university has done by directing its respect towards the puja event. Vishwakarma Puja is a significant festival in Hinduism dedicated to Lord Vishwakarma, the divine architect and creator of the universe. Celebrated primarily in India, especially in states like West Bengal, Odisha,

Bihar, and parts of the North-East. The event was inaugurated by Dr. Meenakshi Awasthi (Professor & Head, DEECE). Honourable Vice Chancellor Sir also joined this puja including Dr. Sudhir Kumar Singh, Dean Engineering, Dr. Uzma Manzoor, Associate Dean, School of Agriculture, faculty members and staff. More than 100 people from different departments and central teams including Hon'ble VC sir participated in arti puja and received Prasad. The Vishwakarma Puja celebrated by the DEECE, was a joyous occasion that brought together the Vice Chancellor, Deans, faculty, lab staff, and students in a spirit of unity and reverence. The rituals began with worshipping Lord

Vishwakarma with garlands, followed by a heartfelt arti performed by faculty members, lab staff and students, fostering a sense of collective devotion and gratitude. The distribution of prasad symbolized the blessings received and reinforced community spirit. The Head of the Department expressed appreciation for everyone's participation, highlighting the event's success. With the successful conclusion of the puja event, the spokesperson of the mentioned department exclaims their gratification towards the university and thanked the management for their continued support towards every festivities conducted in the university.

## Creative event “Memeistan” garnered attention at Galgotias University





“Creating knowledge” is one of the main mottos of Galgotias university as can be seen by the creative event organised by the Department of mass communication that goes by the name “Memeistan”. Bright minds radiate creativity in its fullest form and that is what a responsible and resilient institution strives to achieve through its students. The students at Galgotias University brought a fresh twist to event planning by hosting a meme-themed extravaganza at the Swami Vivekanand auditorium On September 21, 2024. After gathering feedback for two years, they designed an event filled with humour and creativity, ensuring it was anything but repetitive. The event kicked off with a hilarious

re-enactment of the famous “What is this behaviour, Pooja?” meme, setting a light-hearted tone for the evening. A mix of performances followed, including a captivating act by the Actors Hub, an energetic dance by the girls’ team, and a memorable jamming session by former Note Veda members, accompanied by phone flashlights in a darkened auditorium. This type of innovative events defines the level of cleverness a student can harbour and produce under the instruction of well-educated faculty members and the management team of the university. The event was designed to keep the audience thoroughly entertained. After the amazing dance performance, the crowd was treated to a stand-up comedy roast, performed by

one of the team members. The comedian interacted with the audience on a personal level, playfully poking fun at them to ensure everyone felt included and amused. To conclude the event, Dr. A. Ram Pandey (in the image above), the HOD of the Mass Communication department, gave a congratulatory speech, applauding the success of the event and motivating the participants for future endeavours. Following his speech, Dr. Manish Srivastava, the course coordinator who helped organize the event, also delivered a speech. He expressed his pride in the team and emphasized how the support of the faculty allowed us to reach the heights we had envisioned.

## Students from Deece, Galgotias University visited India Expo Mart

Technological advancement is the need and aim of any nation going forward and that aim will be fulfilled by the contribution of the younger generation of the country and to shape such young bloods, a visionary institutional entity is needed to instruct and inspire them throughout their journey. Likewise keeping up with the newer trends is the need of the hour as well. A group of motivated students from DEECE, Galgotias University visited the International Trade Show (3rd Edition), at India Expo Mart, Greater Noida. It gave them an opportunity to explore the latest technology and upcoming trends. They also got

a chance to interact with industry professionals, and learn about the practical aspects of technology. The experience offered them an invaluable exposure, to think out of the box and broaden their horizons. In the image above students from

University, including students from Electronics and Communication and Electrical Engineering discipline, took part in the event. They attended talks, participated in Q&A sessions, and even had personal conversations with industry

possibilities they may not have considered before. Many of them left the event feeling inspired, with a deeper appreciation for the role semiconductors play in our everyday lives—from smartphones to space technology. The connections they made and the knowledge they gained will undoubtedly shape their academic journeys and career choices going forward. In any field, practical exposure is much more entertained than the theoretical knowledge because practicality arms you with the perfect arsenal for your future goals which you will use often in your incoming endeavours.



## School of Agriculture at Galgotias University Conducted awareness Orientation program

Galgotias university is known for its academic excellence as can be confirmed by their continuous successful results that they have delivered over time. Besides, a university have other responsibilities as well like raising any social issue, promoting diversity, supporting vivid cultures, raising awareness and other different programs and causes as well. One such awareness program was conducted on the grounds of Galgotias university on 27th of September 2024, with an adequate amount of enthusiasm and participation.

Faculty and Students of School of Agriculture, Galgotias University attended one-day Awareness cum orientation Programme on integrated pest management (IPM). Programme gave participants a thorough understanding of sustainable pest control methods and how important they are to the agriculture industry. Department of agriculture can be seen participating in the awareness program in the given image. Participants were introduced to a range of entrepreneurial case studies that demonstrated practical

implementations of integrated pest management (IPM) concepts, and the program delved into the breadth of Agriculture Business Incubation (ABIC). The conversation also covered the potential for producing microbial bio-pesticides, highlighting their contribution to lowering chemical inputs and promoting a more environmentally friendly method of farming. The program’s field and lab trips to the National Centre for Integrated Pest Management (NCIPM) were among its highlights. These excursions gave

students practical teaching experiences and improved their comprehension of IPM techniques in authentic environments. Programme was quite informative for the University faculty and students. The attendees were deeply impacted by the insightful and practical insights shared by the esteemed speakers, along with the exposure to real-world IPM techniques. They are excited to keep working together

with the NCIPM and other relevant parties in order to further their knowledge of sustainable pest management and its critical role in determining the direction of agriculture in the future. Such conduction of program shows that the institution is ready to reach newer boundaries and achieve higher amount of success by diversifying their attention towards every subject while

upgrading their academic fervour.



## Galgotias University organise an expert talk on Semiconductors

On 27th of September 2024, Department of electrical, electronics and communication engineering of Galgotias university conducted a very informative and interactive session of expert talk on the semiconductor industry. Government of India from the past recent years have been pushing for the advancement of our nation in this industry and Galgotias university which is known as the ardent supporter of innovations and technological development, can be seen supporting such initiatives from time to time. Known to be as one of the top private universities in India and no.1 private university in Uttar Pradesh, Galgotias university have shown their interest in various technological aspects to advance the development of our nation. This event showcased various

talk show got loads of useful information and got a creative understanding of the things related to the industry. Mr. Steiner focussed on 1. History of semiconductors 2. Business models and risks 3. Markets 4. Drivers of the Semiconductor industry 5. From sand to a Semiconductor product 6. In a Semiconductor factory - Fab 7. How



to produce a Semiconductor chip 8. The evil of a Semiconductor FAB. Around 420 participants joined the talk including Faculty members and staff. The event was organized by Prof. Meenakshi Awasthi and Dr Komal Agrawal, DEECE.

It was volunteered by the students of DEECE, Deepak Kumar, Md. Adnan Khan, Manish Mandal and Tanusha. Galgotias university which have various academic departments under its umbrella keeps organising such events and talk shows from time to time, as can be seen in the university's motto that is "Creating knowledge". Discussions were highly productive as it was about how semiconductors are a growing market full of innovations and how India's semiconductor market is rapidly emerging as a global hub, driven by the growing demand for electronic devices, government incentives, and a push toward self-reliance in chip manufacturing, with initiatives like "Make in India" and the Production Linked Incentive (PLI) scheme. Although the event is concluded happily and peacefully with maximum interaction among the shareholders and the DEECE feel delighted to hold such event and talks about how they'll keep organising such events in coming future with continuous support from the University.

## Insightful induction programs come back for fresh year student at Galgotias University

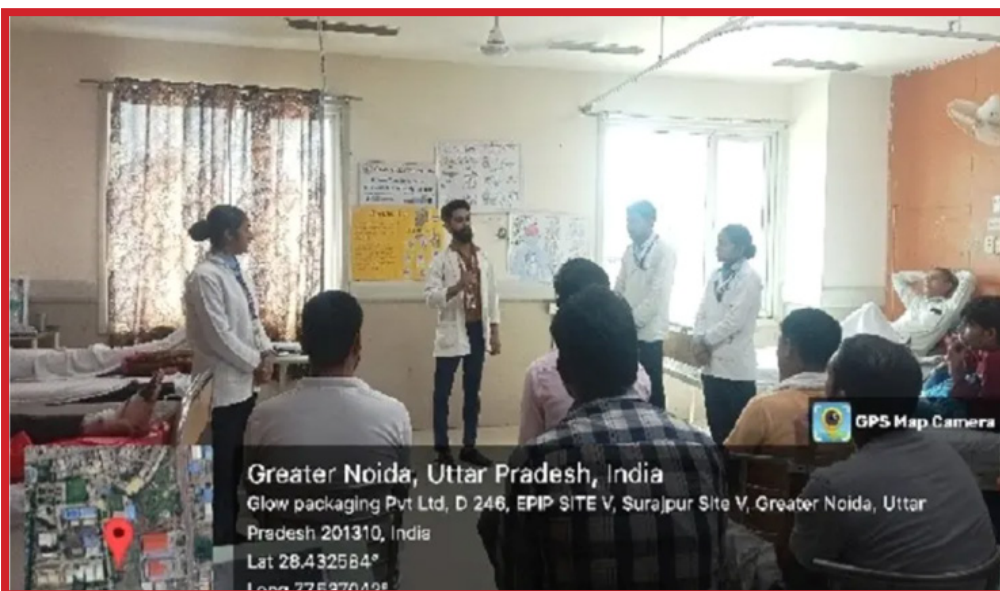
Starting weeks of September are for the induction programs for various students across several academic departments of Galgotias university. Purpose of Student Induction Programme is to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration. One such program organised by Department of mass communication and journalism on

13th of September 2024 for the welcoming of new first year students, the program was full of various insights about their chosen course, dedicated faculties, career, future aspects etc. Nitish Kumar Sah, (Brand Manager: She Wings organisation) an esteemed alumnus of Galgotias University, delivered an insightful lecture as part of the induction program for the first-year students of the School of Mass Communication. The session, attended by 59 students and 3 dedicated faculty members, was designed to provide valuable perspectives and guidance to the incoming cohort as

they embark on their academic journey. As the alumni network of Galgotias university is said to be one of the strongest among the private universities, so various alumnus of the institution keeps visiting back to their roots to relay various insights to fresh students through induction meets. It's a common practice which takes place at every other university. The interaction between Sah and the students was lively and informative, with many students taking the opportunity to ask questions about career opportunities and industry expectations.



## GLIMPSES



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