

School of Media & Communication Studies

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2nd Edition

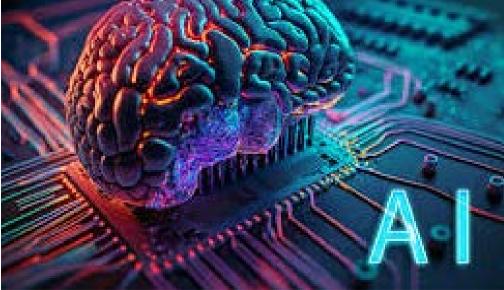
The Future of Work: Is AI Taking Up Jobs of People

As we progress through the twenty-first century, the nature of work is changing dramatically. The employment landscape is rapidly changing as a result of technological advancements, globalization, and shifting societal values, presenting both challenges and opportunities for workers and employers. Understanding these changes is critical for navigating the future of work and maintaining a prosperous and equitable economy. Technology is a major driver of workplace change. Automation and artificial intelligence (AI) are transforming industries by streamlining processes and increasing productivity. While these technologies can improve efficiency and reduce costs, they also raise concerns about job displacement. Many routine tasks that were once performed by humans are now automated. Necessitating a shift in the skills needed by the modern workforce. To adapt to these working conditions for gig workers. As the workforce diversifies, busichanges, workers must prioritize developing skills that complement rather than compete with technology. Critical thinking, creativity, emotional intelligence, and complex problem solving are becoming more valuable in an AI-driven world. Continuous learning and skill development are required for employees to remain relevant and competitive in the job market. Employers, too, have a responsibility to support their employees by providing training and development opportunities that prepare them for new roles and responsibilities. The rise of the gig economy is yet another trend influencing the future of work. More people are choosing freelance and contract work because they value the flexibility and autonomy it provides. Policymakers and businesses must address these issues in order to provide fair and sustainable

The COVID-19 pandemic has transformed remote work from a niche option to a mainstream practice. Even as restrictions have eased, many businesses and employees continue to value remote work for its advantages, such as increased flexibility, reduced commuting time, and improved work-life balance. However, remote work presents challenges in terms of collaboration, communication, and company culture. To maintain productivity and morale, organizations must find ways to encourage remote team connection and engagement. Diversity and inclusion are increasingly seen as critical components of a successful workplace. Companies that prioritize diverse hiring practices and foster inclusive environments benefit from a broader range of perspectives, resulting in increased innovation and better decision-making.

nesses must continue to invest in policies and practices that promote equity and inclusion at all levels. Looking ahead, the future of work will necessitate adaptability, resilience, and a dedication to continuous learning. Individuals and organizations must be proactive in embracing change and seizing new opportunities. By fostering an innovative and inclusive culture, we can create a future of work that is not only more efficient and productive, but also more equitable and fulfilling for all. To summarize, the changing landscape of work provides a unique opportunity to reconsider how we approach employment. By embracing technology, supporting workers, and prioritizing diversity and inclusion, we can create a future of work that benefits everyone, ensuring economic growth and social well-being in the coming years.





441.11

Artificial Intelligence

AI in Workplace



National Flag Day: Celebrating Unity and Identity on July 22

July 22, is a day to honor the nation's national symbols that represent our identity, history, and unity. Today is an opportunity for residents to reflect on the meaning of their flag and the values it represents. While the dates and customs associated with Flag Day may vary across the United States, the underlying theme remains the same: celebrating national joy and unity. Historical Context and Significance: Flag Day is a regular celebration of a significant milestone in our nation's history: the adoption of our national flag. The flag is a powerful symbol of our nation's sovereignty, our historical past, and our collective aspirations. In many countries, the design and colors of the flag are deeply rooted in historical events, cultural symbols, or important national figures. In some countries, Flag Day is observed nationwide to commemorate the date on which the flag was first officially adopt-

National Flag Day, celebrated on ed. In other cases, the day may be programs that teach students about fective symbols of national idendesignated as a broader celebration of the birth of a national identity in which the flag is the primary symbol of unity. Tariffs and Holidays: The way Flag Day is defined nationally can vary greatly across the United States. In many places this day is celebrated with public events, training events and flag raising ceremonies. Faculty and government organizations often host unique sporting events to teach residents the knowledge and importance of the national flag. In the United States, Flag Day is celebrated on June 14 to commemorate the adoption of the flag and stripes in 1777. The holiday includes flag-themed parades, patriotic races, and educational sports. Schools, community groups and veterans organizations play a vital role in these events and contribute to raising national joy and awareness. Citizens are encouraged to display the flag prominently, and schools regularly collaborate on

Flag Day, celebrated nationwide, serves as an academic opportunity to spread knowledge about the text and meaning of the flag's reverse side. Educational institutions often play a key role in this effort by organizing events that feature flag-related lectures, discussions, and art projects. These events foster a deeper understanding of the flag's symbolism and inspire national passion among younger generations. Flag Day is also an event for civic engagement and public reflection. Citizens are encouraged to engage in activities that embody the spirit of the national team and reflect American values and beliefs. The public display of flags, whether at flag-raising ceremonies or public events, helps to reinforce collective identity and pride. Functions of Flags globalized world, flags remain ef- and unity that the flag represents.

the flag's symbolism and history. tity and unity. National Flag Day Education and Civic Engagement: is an opportunity to reaffirm the values that flags symbolize: freedom, democracy, and solidarity. It serves as a reminder of the shared messages and stale desires that bind citizens together. As nations continue to adhere to their flags, flags continue to serve as constant reminders of core values and identities. Flag Day celebrations across the country not only honor the memory of the flag, but also inspire people to support the cause that the flag represents. In short, Flag Day on July 22 is an important event that commemorates the symbol of national unity and identity. Through various customs and ceremonies, citizens reflect on the records and flags to strengthen their connection to the country and its values. Whether it is a public event, academic sporting event, or personal reflection, Flag Day in Modern Society: In today's effectively reminds us of the joy







The National Tricolour Flag Photo Credit: https://images.app.goo.gl/dZb7H95yQv3Y9WHg8 The National Flag Adoption Day 22nd July. Photo Credit: https://images.app.goo.gl/2qwKm6u6NrJBsZqj8



G Galgotias Gazette

इसरो के सहयोग से गलगोटिया विश्वविद्यालय में होगा विक्रम साराभाई स्पेस एग्जीविशन का आयोजन।

में 1 से 3 अगस्त तक के लिए तीन बहुत सारी उपलबधियां हासिल कि उन्होंने आगे कहा कि साइंटिस्ट कल्पना छात्रों और समुदाय के लिए महत्वपूर्ण दिवसीय एग्जीविशन का आयोजन है। जैसे चंद्रयान 3, गगनयान, पी.एस. चावला और महान वैज्ञानिक विक्रम अवसर का प्रतिनिधित्व करता है। इसरो होगा। यह कार्यक्रम प्रधानमंत्री जी एस.एम, और तमाम उपलबधियां। साराभाई जैसे महान प्रतिभावान बच्चे के तमाम वैज्ञानिक छात्रों को और आगे की पहल के अनुरूप नेश्नल स्पेस डे इस एग्जीविशन में विद्यार्थीओ को जब हमारी इस प्रदर्शनी में आएंगे तो आने वाली पीढ़ियों को एक नया राशता के उपलक्ष्य में कि जा रही है। प्रेस नेविगेसन, सैटेलाइट रीमोट सेसिंग उनकपो अपने जीवन में अपने सपनों दिखाता है। प्रेस कोन्फ़्रेंस के दौरान कोन्फ्रेंस के दौरान विक्रम साराभाई और कम्यूनिकेसन के बारे में विस्तार से को पूरा करने कि उत्सुकता भी जागेगी विक्रम साराभाई स्पेस एग्जीविशन के स्पेस एग्जीविशन के अध्यक्ष सीनियर बताया जाएगा। इसके अलावा सैटेलाइट और एक दिन अपना सुंदर सपना जरूर अध्यक्ष परेश रवैया स्पेस ऐप्लीकेशन साइंटिस्ट श्री परेश रवैया जी ने पत्रकारों और रौकेट कि तमाम जानकारियाँ दी पूरा कर पाएंगे पूरे देश कि प्रतिभाओं सिस्टम इसरो (अहमदाबाद) से से बात करते हुए बताया कि इन तीन जाएंगी। साथ ही सैटेलाइट और रौकेट को ढूंढ के निखारना और उनके सपनों सीनियर साइंटिस्ट श्री विकाश गुप्ता, दिवसीय एग्जीविशन का उद्देश्य स्कूल का मॉडल दिखाकर ये भी बताया को पूरा करना ही हमारी इस प्रकार कि यंग साइंटिस्ट श्रीमती शिवांगी जैसवाल के छात्रों और तमाम लोगों को इसरो जाएगा कि आखिर ये काम कैसे करता प्रदर्शनी कि प्राथमिकता है। गलगोटिया मैम, साइंस कॉम्युनिकेटर, दिशा दबे, के बारे में महत्वपूर्ण जानकारियाँ प्रदान है। हमारी इस प्रदर्शनी का मुख्य उद्देश्य विश्वविद्यालय के सीई ओध्रुव गलगोटिया हैप्पी जी पटेल, हैप्पी एम पटेल, ध्रुव करना है। जैसे इसरो कि स्थापना 15 विद्यार्थीओ कि महान प्रतिभा को ढूँढना ने प्रदर्शनी के प्रति अपना उत्साह व्यक्त गलगोटिया और तमाम लोग मौजूद रहे।

ग्रेटर नोएडा, गलगोटिया विश्वविध्यालय 1969 से लेकर आज तक इसरो ने अच्छे भविष्य कि तैयारी करनी है। सहयोग से इस तरह के आयोजन हमारे अगस्त 1969 को हुई। 15 अगस्त तथा उन्ही विधयार्थियों में से भारत के किया। उन्होंने कहा की इसरो के

3

Galgotias University Students Learn to Master Stress and Time

in psychoanalysis and psycho- cle is 'procastination' which of an individual. She discussed to share personalized solutions

Hospitality and Tourism has in- drive students to easily achieve for 'Specific', 'Measurable', techniques. Meanwhile, she has troduced a session for students success in their life. The official 'Achievable', 'Relevant' and highlighted the importance of typically on how to manage session was stated with a brief 'Time Bound'. She emphasized maintaining a healthy lifestyle stress and time. The session was introduction given by Ms. Chau- the importance of making a bal- including a balanced diet with conducted on 25th of July in han, who stressed on the impor- anced schedule which includes some workout with proper sleep. collaboration with HCL health- tance of time management in the time for studies, extracurricular These are some of the essential care under the mentorship of Dr. field of academics and achiev- activities and personal being as elements of stress management. Rajiv Mishra. The beneficiary ing goals. Although, she also well. Moreover, she introduced The session was specifically desegment was initially expedited discussed about the challenges some of the physiological and signed for students to share their by Ms. Indu Chauhan. She is a faced by students in managing psychological aspects of stress experiences and obstacles which trained psychologist specialized time. One of the major obsta- and how it affects overall health also has allowed Ms. Chauhan

Galgotias University, School of sectors. These techniques will SMART goals. SMART stands progressive muscle relaxing

therapist from HCL healthcare signifies the art of delay some- about the stress sources that most to the students. The key factors centre respectively. However, thing. Other challenges mau in- of the students faced in their of this segment include building the objective of the event is to clude distractions, unrealistic lifestyle. Some stress factors are resilience and how to develop grant students with some prac- expectations, etc. Further, she academic pressures, social chal- a growth mindset. The infortical skills and strategies for suggested some practical tech- lenges and career uncertainties. mative session was ended with how to manage time effectively niques for reducing these chal- In order to cope up with these questionnaire segment where and how to cope up with stress, lenges which includes prioritiz- factors, she has presented some the students have the opportunithese are the crucial aspects re- ing important tasks, how to say stress management strategies ty to ask questions and also seek quired on the ongoing demand no, time blocking etc. One of like mindfulness, deep breath- personalized guidance as well. hospitality and tourism the best techniques is following ing exercises as well as some for

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Galgotias University Hosts Career Counselling Session with Vanishree Pastay Koul



Greater Noida, Uttar Pradesh, India Sector 17A, Phase II, Knowledge Park III, Greater Introduction with the career counselling session

counselling for students enrolled of Ms. Vanishree Pastay Koul. She is the founder and managing director of EVINAH which is one in the hospitality and tourism is to motivate students with an able in tourism and hospitality segment usually covers the mod- personal branding and it's use

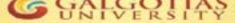
Galgotias University hosts career course. The session started by ernized industrial trends and in career growth. In the entire counselling session with Vanish- Ms. Koul defining her experience how technological advancements session, Mr. Koul's knowledgeree Pastray Koul Galgotias Uni- followed by describing about the versity, School of Hospitality various career opportunities. Aland Tourism organized a career though, she highlighted on the growing demand for professionin courses including BBA and als in this field. She emphasized Bachelor of Hotel Management on the importance of grabbing on 23rd of July, 2024. The event practical knowledge along with was enriched up by the presence academics. Moreover, she also encouraged students to seek various internships, part-time jobs and different career opportuniof the eminent consultancy firm ties to gain exposure. Alongside, she also focused on the soft skills chief guest. She also suggested tality is likely to organize more sector. The objective of the event techniques such as teamwork, a practical approach in resume such events for the professioncommunication and problem building, interview preparation al development of the students. inclusive understanding of di- solving which are important for and networking strategies. She versified career platforms avail- the success of these sectors. The highlighted the importance of



Students of Hospitality and Tourism engaged in the event.

Koul also speaks about the grad-

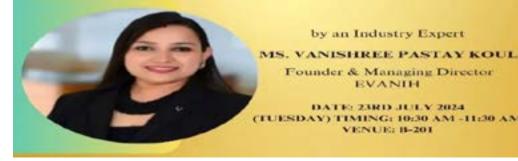
are reshaping the landscape. Ms. able words inspired students to be proactive, resilient and open ual rise of sustainable tourism, to learn from each of their expewide use of digital platforms to riences. The event was ended up increase marketing and enhance with a vote of thanks and was concustomer engagement. She also ducted under the mentorship of suggested students ti adopt these Dr. Vikas Singh. The event meant trends in order to maintain their to provide valuable guidance and skills in the competitive market activation to the students and was landscape. In this informative reflected as a reminder of availsegment, students have the op- able opportunities in this field. portunity to ask questions to the However, the School of Hospi-



SCHOOL OF HOSPITALITY & TOURISM

Centre of Excellence in Hospitality and Tourism Centre of Excellence in Culinary Arts

> **Career Counselling Session for BBA**(Tourism Management) Bachelor of Hotel Management B.Se (Hotel Management)



Galgotias University welcomes Vanishree Pastay

QUALITY EDUCATION



Related to SDG 4; Quality education



Budget Allocation in India: Viksit Bharat

Bharat' has been allocated and it focuses on four major castes which include, 'Annandata, Garib, Mahilayen, Yuva'. The budget theme revolves around employment, skilling, MSMEs and Middle class. Viksit Bharat focuses on some priorities which includes, Productivity and resilience in agriculture. New varieties has been released that are 109 new high yielding and climate resilient varieties of 32 field and horticulture EPFO contributions of employer crops will be released for cultivation by farmers. 1 Crore farmers across the country will be initiated into natural farming, supported by certification and branding in next two years. Financing for shrimp farming, processing and export will be facilitated through NABARD and DPI for coverage of farmers and their land in three years. Jan Samarth based kisan credit cards will also be issued under this priority. The next priority that Viksit Bharat focuses is employment and skilling. on 3 schemes has been released under this priority that are, scheme

The new budget for our 'Viksit a (first timers), scheme B (job creation in manufacturing) and schemes C (support to employers). Scheme A is about giving wage to new entrants in all formal sectors in three installments up to rupees 15,000, which is expected to benefit 210 lakh youth, scheme B is linked to first time employees giving incentive to both employee and employer for EPFO contributions. Under this scheme C, government will reimburse up to rupees 3000 per month for two years by which it is expected to generate 50 lakh jobs. The 4th scheme released under this priority focuses on skills, 20 lakh youth will be skilled over a 5 year period. 1000 industrial training institutes will be upgraded in hub and spoke arrangements with out come orientation and financial support for loans up to rupees 10 lakh for higher education would be provided by the government but for only domestic institutions. Another priority for visit Bharat is, inclusive human resource development and social justice. This priority focus-

es on planning for endowment rich view of income tax 1961, simplistates in the eastern parts covering Bihar, Jharkhand, W Bengal, Odisha and Andhra Pradesh for generation of economic opportunities to attain Viksit Bharat. More than rupees 3 lakh crore has been allocated for schemes benefiting women and girls. this priority also focuses on Andhra Pradesh recognization act which says financial support of rupees 15,000 crores will be arranged in FY24 25 and completion of polavaram irrigation project ensuring food security of nation. Some other priorities that has been focused for Viksit Bharat includes manufacturing and services, Urban Development, energy security, infrastructure and next generation reforms. Internship opportunities has been enhanced and aims for providing opportunities in 500 top companies to 1,00,00,000 youth in five years giving allowance of rupees 5000 per month along with a one time assistance of rupees 6000 through CBR funds. The tax proposal has also came in focus under this new budget allocation involving re-

fication of charities and TDs, litigation and appeal and deepening the tax base. Comprehensive view review of the rate structure for ease of trade, removal of duty invention and reduction of disputes. New budget for the tax proposal has benefited in affordable medicines for cancer, reduced BCD to 15% on mobile phones and chargers, benefiting in mobile industry. Reduced custom duty on gold and silver to 6% supported energy transition. Standard deduction for salaried employees increased from rupees to 50,000 to rupees 75,000 and deduction of family pension for pensioners increased from rupees 15,000 to rupees 25,000. The new budget has focused on benefiting each category including defense, rural development, agricultur, allied activities, Home Affairs, education, IT and telecom, health, energy, social welfare and commerce and industry but has given the most importance to defence by giving allowance for rupees 454773 crores.





Moneycontrol

Hindustan times



Hon'ble Justice U.U. Lalit Graces Galgotias University: A Day of **Legal Inspiration and Academic Excellence**

Lalit, former Chief Justice of In- U.U.Lalit.The subsequent sesdia and a stalwart legal figure re- sions featured presentations on ceived a warm and enthusiastic various programs and initiatives welcome as he visited the Galinaugural session commenced Chancellor, Galgotias Universi-Operations, Ms. Aradhana Galgotia also graced the occasion to seek to become holistic legal professionals. The Opening Address was presented by Prof. (Dr.) Naresh Kumar Vats, Dean, School tives shared experiences and anof Law in which he also intimat- ecdotes of the life on campus. ed ments and initiatives to our dis- it shared his valuable thoughts

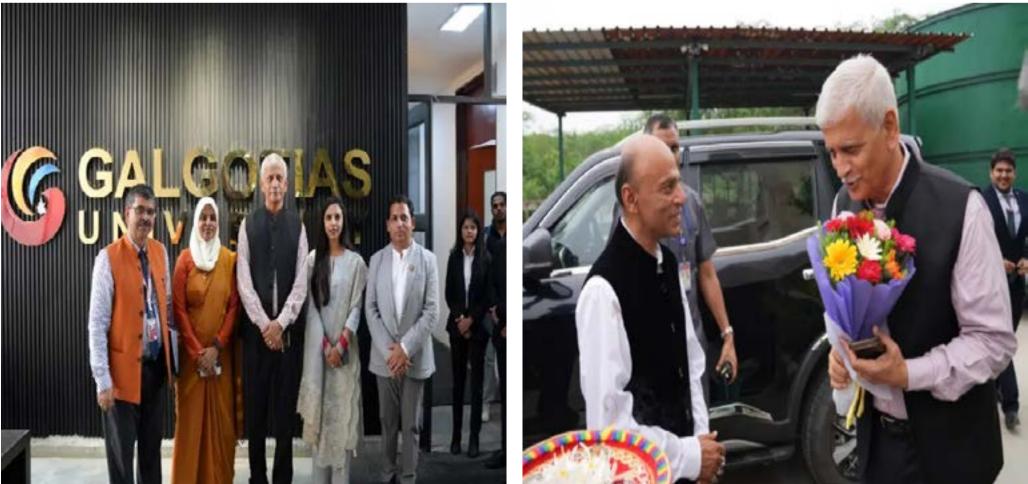
Hon'ble Mr. Justice Uday Umesh tinguished guest Hon'ble Justice and insights on the legal profes- The students inquired about the at the School of Law including gotias University campus. The the New Curriculum in sync with tween the Justice, students and the New Education Policy, Val- faculty provided a worthwhile with a felicitation of the Hon'ble ue-Added courses, Disability platform for a very engaging, ef-Justice by Shri. Suneel Galgotia; Rights Clinic, Artificial Intelli- fective and stimulating dialogue. gence and Technology Centre, The eminent jurist Honb'le Justy. The CEO of the University, Dr. Moot Court Society, Legal Aid tice U.U.Lalit addressed a group Dhruv Galgotia and the Director Clinic and Mediation Centre. of students and shared an evolved All of this thing will benefit stu- and modern perspective and dents and will help to grow both practical advice on the pursuit support their vision of constant academically and professionally. of law as a career. The esteemed deliberation with and amongst Each presentation demonstrat- judge put the spotlight on morals the law students and faculty that ed the school's commitment to as a significant aspect to fulfil innovation, social responsibility, and student empowerment. One of the student representathe Law School's achieve- Subsequent to this, Justice Lal-

the collaborative rumination bethe role of a lawyer and provided treasured guidance to the students to be fully prepared for the challenges of the legal profesa strong foundation for any case.

sion and the role of academia in career options for law in India shaping the future of law. The and were assured that the legal question-and-answer session and field offers a wide range of opportunities, encouraging them to stay curious and adapt to new developments.Justice UU Lalit also reflected on the impact of technology in modern courts, nostalgically recalling the difficulties of drafting petitions and researching in the past. He highlighted the benefits of technology, citing the example of the Securities and Exchange Commission (SEC), which has streamlined processes and enhanced efficiency for legal professionals. The session concluded by Prof. (Dr.) Renu Luthra, Advisor to Chancellor and Former Vice Chancellor, Galgosion. He stressed upon the cru- tias University. The session was cial role of research in building conducted by the school of law.

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Honorable justice U.U. lalit at Galgotias University





University

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Galgotias

Galgotias University Welcomes New Faculty with two-dav **Induction Program**

Faculty comes New with two-day induction program Greater Noida, July 30 Galgotias University organized a two-day induction program to welcome new faculty members, with a special focus on those joining the School of Law. The event was designed to make the faculty familiar with the university's values, expectations and support. On day one Dr. Renu Luthra, Advisor to the Chancellor, inaugurated the event by welcoming the new faculty. She reassured them that while some surveillance measures are in place for smooth functioning, the main focus is on student-centric education and encouraging faculty research. This research, she noted, benefits both the faculty and the university. Following her address, Dr. Nitin Gaur, the University Registrar, then discussed the

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administrative roles and challenges at the university. He also highlighted the importance of teaching and learning and assured the new faculty of the management's support. Dr. Gaur also talked about promotion and growth opportunities, urging faculty to work in the best interests of both students and the university. Then after, Vice Chancellor Dr. K. Mallikharjuna Babu met with the new School of Law faculty, emphasizing the need for academic excellence and collaboration. He mentioned that the university supports faculty growth through training programs at prestigious international institutions like NTU. Dr. Rajnarayan Prushty, Dean of Research, gave a presentation on the university's research initiatives, introducing the faculty to research mandates, committees, and available grants. The day ended with faculty introductions procedures for dealing with false

and welcome tokens for everyone. Day second began with a session led by the Controller of Examinations Dr. Amitabh Bhattacharya, explaining the principles of the examination process. He emphasized the importance of integrity and confidentiality and detailed the procedures for invigilation, evaluation, and marks declaration. Prof. (Dr.) Meenakshi Sharma, Director of IQAC (Internal Quality Assurance cell) discussed the university's quality assurance methods and the role of different departments. She highlighted the importance of research publications and activities like quality circle meetings, consultancy projects, and patent filings. Then after, Dr. Anamika Pandey led a session on the Internal Complaints Committee, explaining how complaints are promptly addressed and the

accusations. She clarified what constitutes sexual harassment and addressed common misconceptions to ensure a safe and respectful environment. The university librarian along with department department members also interacted with the faculty and informed them about various library subscriptions, including Jstor, Manupatra, Heinonline, and SCC Online. The Faculty were assured that any requested books would be made available through Delnet. The induction concluded with a discussion led by Dr. Naresh Kumar Vats, Dean of the School of Law, and Dr. Smitha Nizar, Associate Dean. They discussed about the mission, vision, and objectives of the law department, fostering a spirit of collaboration and unity among the new faculty members.

- अँकुर राज

देश में भ्रष्टाचार दिन प्रतिदिन बढ़ते तरफ़ मोबाईल पर अधिक समय मिलता है सही उम्मीदवार को चयन है तो हम अपने देश के संविधान ही जा रहा हैं वहीं युवाओं की बिता रहे है ! देश के भविष्यों को करने का और सही हाथों में सत्ता व्यवस्था क़ानून व्यवस्था एवं अन्य भागीदारी राजनीतिक क्षेत्र में कम समझना होगा और युवा को देश को सौंपने का ! अगर हमारे देश मुद्दों पर बदलाव देख सकते हैं और होते जा रहा है और कहीं न कहीं का सत्ता अपने हाथों से संभालना के युवा क्रिकेट नई फ़िल्में या कई हमें सरकार से अपने हक़ की लडाई

युवाओं की कम होती भागीदारी

हमलोगों के भविष्य के लिये घातक होगा अगर देश में पढ़ा लिखा युवक अन्य अतिरिक्त मुद्दा के साथ - साथ लड़नी होगी चाहे वो शिक्षा में हो

सीध्य होते जा रहाँ है युवा कही न नेता रहेंगे तो वह लोगों की परेशानी राजनीतिक विषयों पर चर्चा करे तो रोज़गार में हो या अन्य मुदा पर हो

कही गलत लत एवं आदत के आदि आसानी से समझेंगे और देश के देश की राजनीतिक व्यवस्था का

होते जा रहे है 18 से 24 वर्ष के भविष्य्य को अंधकार के ओर जाने नया रूप देखने को मिल जायेगा ।

युवा नशा कर रहें है और समय को से रोकेगे चुनाव भारत का सबसे 18 से 24 वर्षीयें युवा अगर अपना

बर्बाद करते जा रहे है और दूसरी बड़ा पर्व हैं इसमें हमको मौक़ा उम्मीदवार चयन करने में सक्षम



GLIMPSES







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