

School of Media & Communication Studies

July 2024 1st Edition

Republic Youth Summit 2024: A bridge to empower young minds

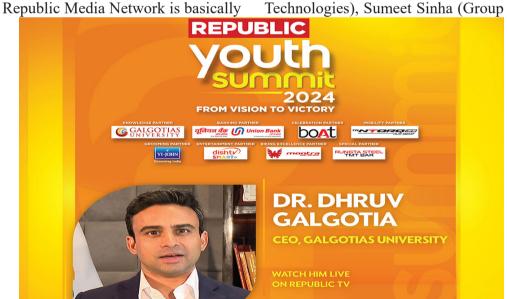
On 12th of July, 2024 Galgotias University has successfully organised the 'Republic Youth Summit 2024' with the aim to spark innovation and impression among the university students. The prosperous event has leave a lasting impression on the attendees though setting up a reference in order to conduct more such youth-centric based events. This transformative has revolutionized India's with ample amount of Youth inspiration, knowledge and different opportunities which in turn, has bring together some of the authoritative youth icons as well as leaders.

a strong English news coverage area in Asia which has a wide reach of about 500 million. Usually, this vast news network captures viewership of people from multiple platforms such as Republic TV, Republic Bharat, Republic Kannada and Republic Bangla along with it's digital coverage through Republic World. The prestigious event has included a list of excellent speakers which included; Dhruv Galgotia (CEO of Galgotias University), Mira Erda (Racer, Formula 4), Kanika Tekriwal (CEO of Jetsetgo), Sweety Borah (Gold-medalist boxer), Neelima Burra (CMO of Luminious Power

CMO of Info Edge India), Salima Tete (Captain of Indian Hockey Team), Debojit Sen (Founder, Crack ED), Saurabh Ghadge (Content Creator), Vishwanath Shetty (SVP), Kamaljeet Sherawat (Loksabha MP), Sushant Divgikar (Actor and Singer), Abhay Verma (Actor) and Harshita Gaur (Actor). The auspicious event was signed off by full of interactive and engaging conversations between various speakers including their inspiring speeches as well as fabulous performances. Although, it aims to bring a sense of innovation and resilience among students in order to grow more and nurture up

their skills in life. Moreover, Dhruv

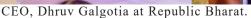
Galgotia in his speech has added that he was glad to host such a prestigious event in the university which has provided a unique opportunity to celebrate and empower the coming generation of leaders in the country. University is committed to foster an environment where young minds can thrive, innovate as well as lead with confidence. Overall, the summit was perfectly linked with the mission to provide a platform for young achievers where they can share their stories and could also inspire others.





Dhruv Galgotia (CEO, Galgotias University) inspiring the young leaders at the summit.







Galgotias University SMCS Welcomes Wayne State's Prof. Sopory, Launching Student Exchange and Joint Research

Greater Noida,9th July 2024 Media School of and Communication Studies (SMCS) at Galgotias University had the distinct honor of welcoming Professor Pradeep Sopory, Chair and Professor at Wayne State University, USA. His visit marked significant milestone in the academic journey of institutions, setting a transformative initiative student including exchange program and a joint research program. During his visit, Professor Sopory engaged in discussions with the faculty and administrative team of SMCS to outline the framework for a Student Exchange Program.

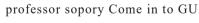
The program aims to provide

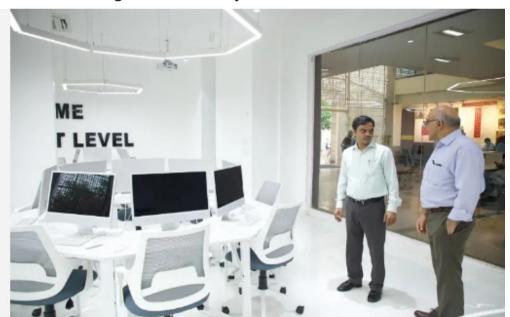
students from both institutions with co-authored research paper and opportunities to experience different publication, academic environments, cultures, and methodologies highlighting exchange of undergraduate and postgraduate students for one semester, collaborative projects and internship facilitated through the exchange, enhanced cultural understanding and academic growth for participating student. Another significant focus of the visit was the establishment of a Joint Research Program. This initiative is set to leverage the strengths and expertise of both institutions to address pressing global media and communication challenges. The collaborative efforts will include,

in international conference and seminar and innovative research methodologies. Professor Sopory and the SMCS team held several productive meetings to draft a comprehensive research proposal. This proposal aims to secure funding from prominent agencies in the USA and focuses on critical areas such as media influence on public opinion and policy, role of digital media in shaping societal norms and behaviour and cross cultural communication and media studies. The collaboration between School of Media and Communication studies at Galgotias University

Wayne and joint participation represents a progressive approach to education and research in media and communication. Sopory's visit not only highlighted potential the for academic collaboration but also underscored importance the of fostering international partnerships in higher education. The collaboration with Wayne State University is a tribute to the university's commitment academic excellence global engagement, way for innovative research educational and enriching students experiences for







Hod of SMCS with professor sopory



Pro vice chancellor discussion with professor sopory



Pro vice chancellor welcoming professor



Honoring Our Heroes: The Vital Importance and Challenges of **Doctors in India on National Doctors Day**

on July 1st in India to honor the contributions of doctors and their commitment to society. This day marks the birth and death anniversary Dr. Bidhan Chandra Roy, a renowned physician and the second Chief Minister of West Bengal, who made significant contributions to the medical field and healthcare in India. Celebrating National Doctors Day is an opportunity to recognize the hard work and dedication of doctors, acknowledging their vital role in maintaining our health and well-being. It also serves as a reminder of the challenges they face and the need to support them in their efforts to provide quality healthcare for all.Doctors are integral to our everyday lives, ensuring that we maintain good health and well-being. From the moment we are born, doctors are there to provide essential medical care. They monitor our growth, administer vaccinations, and offer guidance on nutrition and healthy living. As we grow, doctors help us navigate illnesses and injuries, providing treatments and advice that enable us to recover and stay healthy. In our daily lives, doctors are the first point of contact when we fall

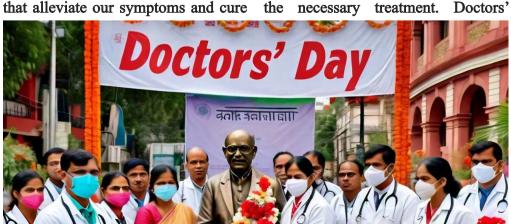
National Doctors Day is celebrated our diseases. For chronic conditions, doctors provide ongoing care and management, helping patients maintain a good quality of life. Their expertise in preventive care, such as regular check-ups and screenings, helps detect potential health issues early, allowing for timely intervention and reducing the risk of serious complications. Doctors also play a vital role in public health. They educate us about healthy habits, disease prevention, and the importance of hygiene and sanitation. In times of public health crises, such as pandemics, doctors are on the front lines, working tirelessly to treat the sick, contain the spread of disease, and develop strategies to protect communities. Beyond physical health, doctors contribute to our mental wellbeing. They address mental health issues, provide counseling, and refer patients to specialists when necessary. This holistic approach to health ensures that we receive comprehensive care that considers both our physical and emotional needs. In emergencies, doctors are our lifeline. Whether it's a heart attack, accident, or sudden illness, doctors provide immediate and critical care that can save lives. Their quick thinking and expertise in emergency to see a high number of patients every ill. They diagnose our conditions and medicine are crucial in stabilizing day, which can be very exhausting. associated with mental health issues. prescribe medications or treatments patients and ensuring they receive In many parts of India, especially in the necessary treatment. Doctors'

care to the broader healthcare system. They conduct research that leads to medical advancements, develop new treatments and therapies, and train the next generation of healthcare professionals. Their contributions to medical science and education help improve healthcare outcomes and ensure the sustainability of the healthcare system.Doctors play crucial role in our lives, providing care and treatment that help us stay healthy. They are the backbone of healthcare system, working tirelessly to diagnose, treat, and prevent illnesses. Their expertise and dedication ensure that we receive the best possible care, whether it is for a common cold or a serious disease. In India, doctors face a unique set of challenges. Despite these hurdles, they continue to serve their patients with dedication and commitment. They often work long hours, sometimes without breaks, and many work 12 to 16 hours a day, even being on call during nights and weekends. With the large population in India, the number of doctors is not enough to meet the demand, meaning doctors often have

importance extends beyond individual

to provide the best possible care. The job of a doctor is very stressful, requiring quick decisions that can affect their patients' lives. This pressure can be overwhelming, but doctors handle it with courage and professionalism. Despite their hard work, doctors in India face several problems that make their job even challenging. Unfortunately, more incidents of violence against doctors are not uncommon in India, with patients and their families sometimes out their frustrations taking doctors, leading to physical and verbal abuse. Many hospitals and clinics in India lack basic infrastructure and modern medical equipment, making it difficult for doctors to diagnose and treat patients effectively. Despite their important role, many doctors in India are not paid well, especially those working in government hospitals and rural areas. Job security is also a concern for many doctors, particularly those on temporary contracts. The constant pressure and long working hours can take a toll on doctors' mental health. Many doctors suffer from burnout, anxiety, and depression but do not seek help due to the stigma

limited resources, making it difficult







Monsoon in Delhi NCR: A Season of Relief and Challenges

The arrival of monsoon in Delhi and the National Capital Region (NCR) marks a dramatic shift in the area's climate and daily life. After facing immersive summer heat, residents eagerly wait for the cooling rains that typically begin in late June early July.For Delhi NCR, the monsoon brings a mix of benefits difficulties. The rains provide much-needed relief from oppressive temperatures, often dropping the temperature by several degrees. Green spaces across the region come to life, with lawns and withered plants the seasonal changes. However, the monsoon also poses significant

challenges to the metropolitan area's infrastructure. Despite ongoing efforts to improve drainage systems, many parts of Delhi NCR remain prone to waterlogging during heavy rainfall. Streets can quickly become lodged, leading to traffic jams and other issues. Low-lying areas face an increased risk of flooding, putting vulnerable communities at risk.The monsoon's Impact extends beyond urban inconveniences. The season influences air quality in complex ways. While rains can temporarily clear the air of pollutants, increased humidity can trap particulate matter close to the ground, leading to hazy

conditions can increase the growth of mold and mildew, affecting both buildings and health. For farmers in the surrounding rural areas of NCR, the monsoon is crucial. Timely and adequate rainfall is essential for crop cultivation, particularly for waterintensive crops like rice. However, the increasing unpredictability of monsoon patterns due to climate change has become a growing concern agricultural sector.Urban planners and policymakers in Delhi NCR face the ongoing challenge of adapting the region's infrastructure to

better cope with monsoon conditions.

their high skills of communication

understanding and props such as power

point presentation and other visual

conditions. Additionally, the wet

includes improving This efficient systems, creating more water harvesting mechanisms, and developing strategies to mitigate flood risks. Despite its challenges, the monsoon season remains an integral part of Delhi NCR's annual cycle. It shapes the region's ecology, economy, and culture in profound ways. As climate patterns continue to evolve, relationship between Delhi NCR and its monsoon will likely remain a critical factor in the area's development and sustainability efforts.





Rain affecting traffic



Water lodging due to monsoon

the society of galgotias university. They engaged the audience with Now, 'R' is an open source and free

University, hosted a insightful workshop towards Research Analysis using R on 6th july 2024. Dr. Mohit Garg and Dr. Amit Tiwari were invited to have the session for the university and we were thrilled to have the two experts from IIT Delhi and Delhi University respectively. Mohit Garg is an assistant Dr. librarian at central Library, IIT New Delhi. He is also a continuous term standing Committee member of IFLA indigenous matter section. While on the other hand, Dr. Amit Tiwari who is an assistant professor at SOL, delhi university have come together

to give an immersive experience to

The workshop had it's chief guest as Dr. Shantanu Ganguly, the director libraries at Ashoka University and Dr.

Debal C. Kar, university librarian who



welcomed upon all the experts and participants in the workshop ceremony. These experts brought a wealth of knowledge and experience in data analysis and research methodologies.

where the raw data is transformed into data that is informational and correct. Whereas, research methodologies are techniques used to identify information regarding a specific research topic.

statistical programming language used for cleaning, data analysis visualisation. R is basically and used to develop very specific, indepth analysis. With R analytics, organizations can surface new insights in their large data sets and make sense of their data. The workshop was all in hand a informative session to address the basics and questions of the audience in the field respectively. It was out honor to have the first hand experience knowledge. their practical

Galgotias University runs faculty development bid through Art of Residence

Galgotias University faculty development bid was accepted in just four impressive days and facilitated by one the very renowned "Art of Residence" Company; hence, it achieved this tremendous feat. This initiative was designed to enable the faculty of the college to engage with a plethora of worldrenowned strategies enshrined within holistic wellbeing and personal development. The course concluded with the participants engaging in a practice of Sudarshan movement claimed to be the 'Art of Living'. The package contains different handy techniques, including breathing games, meditation, and yoga. It invokes intellectual clarity and emotional stability. The system focuses on methods of smart application so that the teachers are able to build good relationships with their students, create ideal environments for them, and help

them to practice such packages in efficient perspective towards life. Akhilesh Parmanu, Dr. Sadhana, their routine life. The rich cultural and historical heritage of India, as the course. It is obvious that the discussion will not only deepen participants' knowledge of these practices but also relate them to the general cultural and philosophic context in which they can be rooted. According to the project, the recipients shared what their individual changed result was on the four days after self-introspection of their lives on the "Art of Living" by this agency. The recipients expressed that the agency has an amazing ability to fill someone with positive thoughts as well as help in contributing to enormous personal development. The recipients in the school felt together that "art of living" is an important aspect that supports well-being and contributes towards the development of an

According to Dr. Dhruv Galgotia, General Secretary of Galgotias Neeti Shrivastava, and Shruti, who well as the profound traditions of University, the place of 'Art of provided valuable insights and yoga, were afforded a big part of Living' in providing life skills relevant for effectiveness in the modern world was a matter of all practices and packages. The School appreciation. He said that in the fast Development and ever-upsetting environment of accordance with the norms, besides today's modern times, the skills providing invaluable equipment imparted through 'Art of Living' provide invaluable equipment to cope with stress and achieve a balanced lifestyle. Dr. Galgotia also emphasized the 'Art of Living' as one major domain that traces its roots from the enriched Indian culture and religious history since he was trying to make people aware that happiness and satisfaction could be achieved amidst regular struggles from the exercise the employers engage in. The system also benefited from the dedicated contribution of some senior Art of

Living School members like Mr.

Savita Sharma, Rajesh Mathur, guidance to make the application successful through its meaningful and professional for personal growth, has also company's commitment to the the promotion well-being preservation of traditions. In accordance with the implementation of this system, it shows the profound impact that "Life Production" can make on both people and institutions, showcasing it as a beacon of great alternatives holistic and development.



Insights of the faculty development program





Faculty adapting different techniques such as: yoga



Senior members guiding our faculty



मध्यम वर्गीय लोगों के लिए इंकम टैक्स परेशानी का सबब

हम और आप सब लोग टैक्स देते हैं। बाजार में टॉफी खरीदने से पेटोल भरवाने तक, थियेटर में फिल्म देखने से रेस्टोरेंट में खाना खाने तक शायद ही कोई ऐसी चीज होगी जिसपर हम और आप टैक्स नहीं देते हों। पुराने दिनों कि बात करें तो पहले के राजा-महराजा अपनी प्रजा से टैक्स वसूल करते थें और अपनी प्रजा के लिए तमाम सुविधाओं का इंतजाम करते थें। देश में एक वक़्त वो आया जब मुगल भारत में शासक थें। तब उन्होंने टैक्स सिस्टम को और भी अलग तरीके से रखा। जैसे कि लैंड टैक्स था तो उसको उन्होंने नाम दिया ज़ब्त। जब्त सिस्टम के अंदर अगर किसी कि जमीन है तो उसके जमीन का माप लिया जाता था और फिर उनका उपज देखा जाता था। जिसके हिसाब से उनसे टैक्स वसूले जाते थें। उस वक़्त पर जो मुगल थें उन्होंने गैर-मुस्लिम लोगों पर भी टैक्स लगाया। जिसका नाम दिया जज़िया। इसे रिलीजिअस टैक्स भी कहा जाता है। टैक्स सिस्टम तो राजा-महराजा के समय से था लेकिन उसके बाद मगल आए तो उसमे उन्होंने कुछ चींजें बदलीं, जिसके बाद देश में अंग्रेज आए जिन्होंने टैक्स सिस्टम में और भी चीजें बदलीं। भारत में इंकम टैक्स पहली बार अंग्रेजों ने लाया। जब 1857 में एक क्रांति आई तो अंग्रेजों का बहुत नुकसान हुआ था। जिसके कारण उन्होंने इंकम टैक्स लगाया। उस वक़्त

ऐसा नहीं था कि अंग्रेज हमारे उपर सिर्फ इंकम टैक्स लगाए बल्कि भारत में टैक्स सीस्टम को एक अलग आकार दिया। इंकम टैक्स जिसका एक बहुत छोटा उदाहरण है। उस वक़्त कई नियम और कानून भी बनाए गए। जो नियम कानून तोड़ेगा उसे सजा मिलनी भी तय थी। 1947 में देश आजाद होता है और अंग्रेजों के बनाए हुए टैक्स सिस्टम में कई सुधार किये जाते हैं। जिसमे टैक्स का रेट 97.75% थें, जिसके साथ 11 टैक्स स्लैब बनाए गए। मतलब कि लोग जो भी काम रहें थे वो सर पैसा सरकार को जा रहा था। इसका सबसे बडा कारण देश में असमानता था। जिसे सामान्य करने के लिए सरकार ने इतना ज्यादा टैक्स लगा रखा था। 1990 के बाद सरकार टैक्स रेट 30% के आसपास कर देती है और टैक्स स्लैब को नीचे ले आती है। इसे करने का बस एक मकसद था कि लोग ज्यादा से ज्यादा टैक्स देंगे और सरकार के पास अच्छा टैक्स आएगा। जिसका उपयोग देश के विकाश में होगा। जिसके बाद काफी चीजें बढी जैसे डिजिटल पेमेंट्स आने लगे, ई-फ़ाइलइंग बढी, रियल टाइम डाटा शयरिंग होने लगा। 2017 में सरकार जीएसटी (गुडस एण्ड सर्विसेज टैक्स) लाई। इसके पहले देश का हर नागरिक इन्डाइरेक्ट टैक्स देता था। जिससे कई लोगों को लगता था कि वो बहुत जायद टैक्स दे रहें हैं तो सरकार ने इसे काफी सामान्य करते

हुए एक सिंपलीफाइड टैक्स (जीएसटी) लॉन्च किया। कई लोगों का तो ये कहना है कि जीएसटी के आने के बाद से सारी चीजें महंगी हो गई हैं। इस बीच में अगर कोई सबसे ज्यादा परेशान है तो वो है मध्यम वर्गीय परिवार। ये बस कहने कि बात होती है कि टैक्स अमीरों के लिए होता है लेकिन भारत में सबसे ज्यादा टैक्स मध्यम वर्गीय लोग ही देते हैं। जो बहुत ज्यादा आमिर हैं वो देश छोड़ के जा रहे हैं। हेनली प्राइवेट वेल्थ माइग्रेसन के रिपोर्ट के अनुसार पिछले 10 सालों में 48 हजार करोडपतियों ने देश कि नागरिकता छोड दी है। इसस साल भी 4000 से ज्यादा करोडपति किसी और देश के नागरिक बन जायेगें। 82 हजार लोगों को पिछले साल यूएस का ग्रीन कार्ड मिल गया। अब हमारे देश में बचते हैं मध्यम वर्गीय लोग जो दोनों हाँ थ से सरकार कि झोली भर रहे हैं। कुल मिलकर ऐसी 1300 चीजें या सर्विर्सेज़ हैं जिन्हे खरीदने पर हम सरकार को टैक्स देते हैं। इसीलिए टैक्स भरने के बदले सरकार से शिकायत या नाराज होने का हक तो हर किसी का है। भारत कि कुल् आबादी 140 करोड़ के आसपास का है। जिनमें से पिछले साल सिर्फ 4 करोड लोगों ने इंकम टैक्स दिया। मतलब कि 2.86% लोगों ने टैक्स दिया। कई करोडपति तो देश छोड के जा रहे हैं। जिसका सीधा फर्क हमारी एकोनॉमी पर पड़ता है। इतने बड़े लेवल

पर अगर आमिर लोग भारत छोड रहे हैं तो उसका कारण है टैक्स। इंफ़ोसिस के फॉर्मर सीईओ मोहन दस ने एक बार ट्वीट कर के लिखा था। कि "भारत में बिजनस मैन के लिए जिस तरह के हालात हैं, जैसे टैक्स हैं उसी कारण इतने ज्यादा लोग दूसरे देश में जा रहे हैं और ये भारत के लिए अच्छी खबर नहीं है।" लोग सोचते हैं कि भारत छोडकर दुसरे देश में रहकर मोठे टैक्स से बचा जा सकता है। अक्सर बिजनस मैन लोग अपना घाटा दिखाकर टैक्स बचा लेते हैं। लेकिन एक नौकरी पेश वाला मध्यम वर्गीय आदमी ऐसा कभी सोच भी नहीं सकता है। उसके सैलरी से पीएफ और टीडीएस काट लिए जाते हैं। जब जब बजट के दिन करीब आते हैं तो आम आदमी को लगता है कि उनके लिए कोई तोहफा होगा। लेकिन सरकार से उन्हें कुछ नहीं मिलता। इंकम टैक्स कम होना तो दूर उसे पता लगता है कि सरकार ने तो शॉर्ट टर्म और लॉंग टर्म कैपिटल गेन बढा के शेयर मार्केट से पैसा कमाने कि भी हसरत पर पानी फेर दिया है। इतने टैक्स देना सही है लेकिन देश कि जनता को उस तरह कि स्विधाएं मिलनी भी चाहिए। इतना टैक्स देने के बाद भी अच्छे स्कूल नहीं बन रहे, अच्छे अस्पताल नहीं बन रहे। लोगों को भी प्राइवेट अस्पताल के बिल देने पडते हैं। जिसके बाद मध्यम वर्गीय परिवार के जेब में कुछ नहीं बचता।



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Photo Credit - @bhaskar





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Beyond the Classroom: Unlocking the Power of Extracurricular

Activities at Galgotias University

As students at Galgotias University, we often find ourselves caught up in between of academic life. Between attending classes, completing assignments, and studying for exams, it's easy to forget that there's more to college life than just academics. activities offer a Extracurricular wealth of benefits that can enhance college experience, build valuable skills, and create lifelong memories.Benefits of Extracurricular Activities: Develops skills: Extracurricular activities help us discover new talents and interests, and develop skills that may not be taught in the classroom. Whether it's learning a new language, playing a musical instrument, or mastering extracurricular activities provide a platform for self-discovery

and growth.Builds leadership and and even job offers.Reduces stress teamwork skills: Many extracurricular activities require us to work in teams, take on leadership roles, and develop essential communication skills. These skills are invaluable in the workplace and can give us a competitive edge in our future careers. Enhances resume: **Participating** in extracurricular activities demonstrates commitment, passion, and initiative to potential employers. It shows that we're proactive, dedicated, and willing to go above and beyond our academic responsibilities.Fosters networking opportunities: Extracurricular activities provide a chance to connect with like-minded individuals, alumni, and industry professionals. These connections can lead to valuable mentorship, internship opportunities,

and improves mental health: Engaging in extracurricular activities can help alleviate stress and improve overall mental wellbeing. By taking a break from academics and doing something we enjoy, we can recharge and refocus. Extracurricular Activities in Galgotia's University.Galgotias University offers a vibrant extracurricular scene, with numerous clubs, societies, and organizations catering to diverse interests. From cultural and sports clubs to technical and literary societies, something for everyone. The university's annual festivals, such as the Galgotias Fest, provide a platform for students to showcase talents and creativity.Some popular extracurricular activities at Galgotias University include:Cultural

clubs like the Actors Hub, such as the Music Club like Note Veda and Dance Club, Sports teams, such as the Cricket Team and Basketball Team, Technical societies, such as the Robotics Club and Coding Club, Literary societies, such as the Debate Club and Quiz Club like Lingo Freaks, Kafila etc. In conclusion, getting involved in extracurricular activities at Galgotias University can have a profound impact on our college experience and beyond. By participating in these activities, we can develop new skills, build valuable connections, and create lifelong memories. So, take the leap and explore the extracurricular opportunities available at Galgotias University – you never know where they might lead you





Different clubs of Galgotias University



Communication and empathy Acquisition of Creativity and Extradevelop Initiative, Focus and problem solving competences entrepreneurial character self-confidence Work team. collaboration,

Benefits of engaging in extracurricular activities







Extracurricular activities enhance confidence and eliminate stage fear

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